

Persuasive letter examples:

Dear Sir,

I am writing to express my disgust at the plans to build a new road through the important conservation area near Street in Somerset.

This conservation area is home to many hundreds of species of wildlife, including a number of rare birds and wild otters, a sight that is very rarely seen in our countryside. I understand that the road is important to the businesses in the local area, but surely this oasis of natural wonder is undeniably more important.

Many locals enjoy walking in the conservation area and school children visit it regularly to take part in outdoor learning. Would anybody really want to see this end? Everyone involved understands that the road would stop some traffic congestion in Street and that this is an important aim of the local council, however, without developing a whole new conservation area, we would lose endangered wildlife that only exists in a few places around the country. Surely anyone can see that this would be a tragedy.

I hope you can see that the loss of this vital habitat would be detrimental to the environment, local walkers, schoolchildren and a wide range of endangered wildlife.

Yours sincerely,

Dear Mr. Jones,

I am writing to you because I would like to see harsher penalties imposed on dog owners who allow their pets to foul the pavements and not clear up the mess. I see new piles of dog waste every day when I walk to school. I feel very strongly that this is not acceptable and I would like you to do something about it.

Children especially do not look at the ground as carefully as adults because they are often playing or skipping or running. Obviously, they are much more likely to step in dog mess. This has happened to me several times recently and also to many of my friends.

When you get dog mess on your shoes, everyone knows about it. The horrid smell makes you feel ashamed, almost as if everyone is looking at you and you often have to take your shoes off and leave them outside or run the risk of getting poo all over you when you try to clean your shoes. Why should children be made to feel like this?

If people choose to own dogs, then they should make sure that the pavements are left suitable for everyone to use. It is totally obvious that clearing up dog mess is just as much a part of owning a dog as feeding it or taking it for walks. If owners are not prepared to clean up after their dog, then they should not own one.

In summary, I am fed up of ordinary people, particularly children, suffering while they go about their daily business as a result of the laziness of some dog owners. While I appreciate that most dog owners take their responsibilities seriously, I think that those who don't should pay a much heavier penalty.

Yours sincerely,

Mr. I. Trodinit.

Dear Mr Philips,

I am writing to you as I would like to make a proposal to improve the school. I believe that changing the school bell to a music system would help to make the school a better place for the pupils and the staff.

Although the school bell is traditional, music would create a more positive atmosphere around school. Music could inspire the pupils and influence them by motivating and encouraging focus. After all, if students are happy with their learning environment, they are more likely to achieve higher grades.

Through installing a speaker system that would project music around the school, pupils would become more involved in school life and take more interest in the school itself. This would make the overall experience more enjoyable for pupils, staff and visitors. Pupils could vote and select representatives who would be in charge of choosing the music. This would teach pupils new skills and could build a rapport between staff and students. Importance announcements can be made through the speaker system and the mood of the school could be dictated by the type of music you play. For a small donation, pupils could request music and the proceeds could go to improving the school or to a charity.

The bell is a part of the school's heritage and history; however we now live in an era where libraries are becoming museums for books as pupils move towards using technology, such as iPads, laptops and even mobile phones to conduct research for their homework. Times and technology are changing. Already one third of the schools in the Lancashire have adapted to this new idea and a recent survey (involving teachers and students) has shown that over 85% agree that the school bell is outdated and music helps to create a positive learning environment.

Of course the school bell works, there's no confusion over what the bell means: generations reminisce over the 'good old days' and often include the school bell when referring back. However, the school bell was once new, but now it's old and outdated.

Overall, I strongly believe that the majority of pupils will appreciate listening to music between lessons and it will improve school life. Thank you for considering my ideas. I look forward to hearing your opinions on this matter.

Yours sincerely,

Our oceans are dying each and every day but we can make a positive change to help this terrible situation. Did you know that 12 million tonnes of plastic is dumped into the ocean each year? That's the same weight as 8 million African elephants!

Not only does this disgraceful behaviour mean that our oceans are rising and threatening our coastlines but each and every piece of plastic is harmful to animals that use the seas.

Animals in our oceans see plastic as food, mistaking it for other fish or marine life. However, once a sea creature eats a piece of plastic the toxic chemicals start to kill the fish. Less fish in our ocean would mean less fish for humans to eat - which is a vital part of our diet!

Additionally, species like dolphins and whales (who need to come to the surface for air) cannot do this because of the floating layer of plastic which is like a ceiling on the ocean where our creatures cannot escape from.

What has happened in our oceans did not occur 100 years ago, in fact, it didn't even occur 50 years ago. It has been in the last 20 years that humans have started to pollute and damage our oceans but there is still hope.

You can make a change at home (no matter how small) which can make a huge difference to how our marine creatures live. It's simple! All you need to do is place your plastics in a recycling bin at home and not in a regular bin bag. By doing this, you are making sure that plastic can be used again for other products and it doesn't sit for hundreds of years on our ocean harming the creatures around it.

Did you know it takes 1000 years for plastics to completely decompose? It takes a regular plastic bag 20 years to completely break down and decompose. Just imagine, 20 years in the ocean where it will be harming animals.

You can make this change, you can make a difference. Recycle now and help change the world, one day at a time.